



A AMSTERDAM
BAR & GRILL



26

Diploma of Graduation



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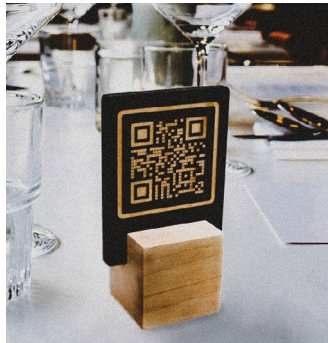
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DIPLOMA COVER



AMSTERDAM
BAR & GRILL



THE RHINO

Item Code: **RHINO**

The next generation of menu covers is finally here. The Rhino takes deluxe sewn menu covers to a new level with its premium all clear 30-gauge vinyl outer panels, making it 3x more durable than other deluxe sewn menu covers. This vinyl is the toughest in its class and is strong enough to stand on its own. The thick exterior eliminates the need for adding stiffeners, chipboard, or expensive menu paper, helping you save money in the long run. This menu cover comes standard with gold decorative corners.



LIST PRICING

Leatherette

RHINO-TES
One Panel Pocket



SIZE	LIST PRICE/EACH		
	24-99	100-249	250-499
8.5 X 11	\$7.42	\$7.04	\$6.68
8.5 X 14	\$8.76	\$8.32	\$7.88
11 X 17	\$11.32	\$10.76	\$10.18

RHINO-TED
Two Panel Booklet



SIZE	LIST PRICE/EACH		
	24-99	100-249	250-499
8.5 X 11	\$11.86	\$11.26	\$10.68
8.5 X 14	\$13.44	\$12.76	\$12.10
11 X 17	\$17.72	\$16.84	\$15.94

RHINO-TET
Three Panel Foldout



SIZE	LIST PRICE/EACH		
	24-99	100-249	250-499
8.5 X 11	\$13.54	\$12.86	\$12.18
8.5 X 14	\$15.96	\$15.16	\$14.36

RHINO-TETB
Three Panel Booklet



SIZE	LIST PRICE/EACH		
	24-99	100-249	250-499
8.5 X 11	\$18.82	\$17.88	\$16.94
8.5 X 14	\$21.02	\$19.96	\$18.92

RHINO-TEDD
Four Panel Booklet



SIZE	LIST PRICE/EACH		
	24-99	100-249	250-499
8.5 X 11	\$21.26	\$20.20	\$19.14
8.5 X 14	\$23.02	\$21.86	\$20.72

LIST PRICING

Nylon

RHINO-TES

One Panel Pocket



SIZE	LIST PRICE/EACH		
	24-99	100-249	250-499
8.5 X 11	\$8.54	\$8.10	\$7.68
8.5 X 14	\$10.08	\$9.58	\$9.06
11 X 17	\$13.02	\$12.38	\$11.72

RHINO-TED

Two Panel Booklet



SIZE	LIST PRICE/EACH		
	24-99	100-249	250-499
8.5 X 11	\$13.64	\$12.96	\$12.28
8.5 X 14	\$15.46	\$14.68	\$13.92
11 X 17	\$20.38	\$19.38	\$18.34

RHINO-TET

Three Panel Foldout



SIZE	LIST PRICE/EACH		
	24-99	100-249	250-499
8.5 X 11	\$15.58	\$14.80	\$14.02
8.5 X 14	\$18.36	\$17.44	\$16.52

RHINO-TETB

Three Panel Booklet



SIZE	LIST PRICE/EACH		
	24-99	100-249	250-499
8.5 X 11	\$21.64	\$20.56	\$19.48
8.5 X 14	\$24.18	\$22.96	\$21.76

RHINO-TEDD

Four Panel Booklet



SIZE	LIST PRICE/EACH		
	24-99	100-249	250-499
8.5 X 11	\$24.46	\$23.24	\$22.02
8.5 X 14	\$26.48	\$25.14	\$23.84

DESIGN YOUR RHINO

1. CHOOSE A BINDING COLOR

Leatherette



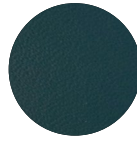
Red
#03



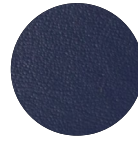
Black
#04



Brown
#05



Green
#06



Blue
#07



Maroon
#08

Nylon



Black
#10



Steel
Grey
#11



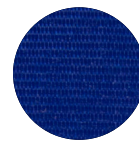
Hunter
Green
#13



Wood
Violet
#15



Turkey
Red
#17



Royal
Blue
#21



Dijon
#24



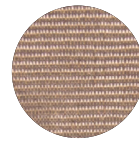
Apple
Green
#25



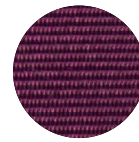
Corsair
Navy
#27



Seal
Brown
#28



Pecan
Shell
#29



Burgundy
#31

2. CHOOSE YOUR CORNER TYPE



Gold
Decorative
Corner A



Silver
Decorative
Corner B



Gold
Smooth
Corner C



Silver
Smooth
Corner D



Black
Smooth
Corner J

HOW TO ORDER

Style Configuration | Size | Binding Color | Corner Type

ex. RHINO-TED 8.5X14 #03 CORNER J



TORRID
-BAR AND GRILL-

188 CATALPA AVE. CALIFORNIA CITY, CA 93505 | 666-666-6666 | TORRIDBARANDGRILL.CO

THE
GRILL

GENUINE LEATHER

Item Code: **GENUINE**

Rustic and timeless, the Genuine Leather line elevates your menu presentation in a simple yet elegant manner. The flexible oil-tanned leather is available in classic black and brown shades. The brown leather weathers over time as it creases and folds, meaning each piece will age uniquely! The 8.5"x11" size Portfolio holds 11"x17" folded paper with an elastic band with a silver ball (accessories sold separately). The 8.5"x11" 3-Ring Binder holds individual sheets of paper. The check presenter is 5"x8.5", with a spacious 4"x5.5" pocket to hold multiple sizes of checks, receipts and credit cards.

INFORMATION ABOUT GENUINE LEATHER

PORTFOLIO



**12" black elastic band with silver ball
(sold separately)*

BINDER



CHECK PRESENTER



COLOR OPTIONS



Black



Brown

LIST PRICING

SIZE	LIST PRICE/EACH		
	25-49	50-99	100-199
8.5 X 11	\$71.65	\$68.07	\$66.64

12" BLACK ELASTIC BAND LIST PRICING

SIZE	LIST PRICE/EACH
	Pack of 100
12	\$141.20

LIST PRICING

SIZE	LIST PRICE/EACH		
	25-49	50-99	100-199
8.5 X 11	\$77.20	\$73.34	\$71.80

LIST PRICING

SIZE	LIST PRICE/EACH		
	25-49	50-99	100-199
5 X 8.5	\$49.98	\$47.49	\$46.49

HOW TO ORDER

Style Configuration | Size | Color

ex. GENUINE-BINDER 8.5X11 BLACK



TRELLIS LOUNGE

SOUPS

14 **THE SOUP OF THE DAY**
Our daily specialty hearty soup with a seasonal vegetable & protein.

GREENS SALAD

17 **STRAWBERRY FIELD**
Seasonal strawberries, spinach, mandarin oranges & blue cheese with a honey vinaigrette.

OTHER AND SHRIMP SALAD

18 **GRAND PEARL SALAD**
Fresh shrimp, cucumber, avocado, mandarin oranges, green onions & sesame dressing.

GRAND PEARL SALAD

19 **GRAND PEARL SALAD**
Fresh shrimp, cucumber, avocado, mandarin oranges, green onions & sesame dressing.

GRAND PEARL SALAD

20 **GRAND PEARL SALAD**
Fresh shrimp, cucumber, avocado, mandarin oranges, green onions & sesame dressing.

GRAND PEARL SALAD

21 **GRAND PEARL SALAD**
Fresh shrimp, cucumber, avocado, mandarin oranges, green onions & sesame dressing.

GRAND PEARL SALAD

22 **GRAND PEARL SALAD**
Fresh shrimp, cucumber, avocado, mandarin oranges, green onions & sesame dressing.

GRAND PEARL SALAD

23 **GRAND PEARL SALAD**
Fresh shrimp, cucumber, avocado, mandarin oranges, green onions & sesame dressing.

GRAND PEARL SALAD

24 **GRAND PEARL SALAD**
Fresh shrimp, cucumber, avocado, mandarin oranges, green onions & sesame dressing.

GRAND PEARL SALAD

25 **GRAND PEARL SALAD**
Fresh shrimp, cucumber, avocado, mandarin oranges, green onions & sesame dressing.

GRILLED CHEESE

12 **GRILLED CHEESE SANDWICH**
House-made rigatoni, tomato sauce, melted cheddar & mozzarella cheese on a crusty roll.

GRILLED CHEESE SANDWICH

13 **GRILLED CHEESE SANDWICH**
House-made rigatoni, tomato sauce, melted cheddar & mozzarella cheese on a crusty roll.

GRILLED CHEESE SANDWICH

14 **GRILLED CHEESE SANDWICH**
House-made rigatoni, tomato sauce, melted cheddar & mozzarella cheese on a crusty roll.

GRILLED CHEESE SANDWICH

15 **GRILLED CHEESE SANDWICH**
House-made rigatoni, tomato sauce, melted cheddar & mozzarella cheese on a crusty roll.

GRILLED CHEESE SANDWICH

16 **GRILLED CHEESE SANDWICH**
House-made rigatoni, tomato sauce, melted cheddar & mozzarella cheese on a crusty roll.

GRILLED CHEESE SANDWICH

17 **GRILLED CHEESE SANDWICH**
House-made rigatoni, tomato sauce, melted cheddar & mozzarella cheese on a crusty roll.

GRILLED CHEESE SANDWICH

18 **GRILLED CHEESE SANDWICH**
House-made rigatoni, tomato sauce, melted cheddar & mozzarella cheese on a crusty roll.

GRILLED CHEESE SANDWICH

19 **GRILLED CHEESE SANDWICH**
House-made rigatoni, tomato sauce, melted cheddar & mozzarella cheese on a crusty roll.

GRILLED CHEESE SANDWICH

20 **GRILLED CHEESE SANDWICH**
House-made rigatoni, tomato sauce, melted cheddar & mozzarella cheese on a crusty roll.

GRILLED CHEESE SANDWICH

HANDHELD

21 **GRILLED CHEESE SANDWICH**
House-made rigatoni, tomato sauce, melted cheddar & mozzarella cheese on a crusty roll.

GRILLED CHEESE SANDWICH

22 **GRILLED CHEESE SANDWICH**
House-made rigatoni, tomato sauce, melted cheddar & mozzarella cheese on a crusty roll.

GRILLED CHEESE SANDWICH

23 **GRILLED CHEESE SANDWICH**
House-made rigatoni, tomato sauce, melted cheddar & mozzarella cheese on a crusty roll.

GRILLED CHEESE SANDWICH

24 **GRILLED CHEESE SANDWICH**
House-made rigatoni, tomato sauce, melted cheddar & mozzarella cheese on a crusty roll.

GRILLED CHEESE SANDWICH

25 **GRILLED CHEESE SANDWICH**
House-made rigatoni, tomato sauce, melted cheddar & mozzarella cheese on a crusty roll.

GRILLED CHEESE SANDWICH

26 **GRILLED CHEESE SANDWICH**
House-made rigatoni, tomato sauce, melted cheddar & mozzarella cheese on a crusty roll.

GRILLED CHEESE SANDWICH

27 **GRILLED CHEESE SANDWICH**
House-made rigatoni, tomato sauce, melted cheddar & mozzarella cheese on a crusty roll.

12-GAUGE ALL CLEAR HEAVY DUTY VINYL

Item Code: **12GA**

Introducing our brand-new 12-gauge heat-sealed vinyl covers! The 12-gauge all clear vinyl provides excellent visibility of your food and drink selections without album style corner tabs or binding. These menus come with either a top-loading (100s) or side-loading feature (200s), which allows you to remove and swap out your menus with ease. Don't waste your money on laminated or disposable menus when you can buy menus that are long lasting, eco-friendly, and affordable. These vinyl covers are easy to clean, making it a safe choice for your business.

INFORMATION ABOUT
**12-GAUGE ALL CLEAR
 HEAVY DUTY VINYL**

100 12GA SERIES



ABOUT THIS PRODUCT

One Panel Pocket | Top-Loading

HOW TO ORDER

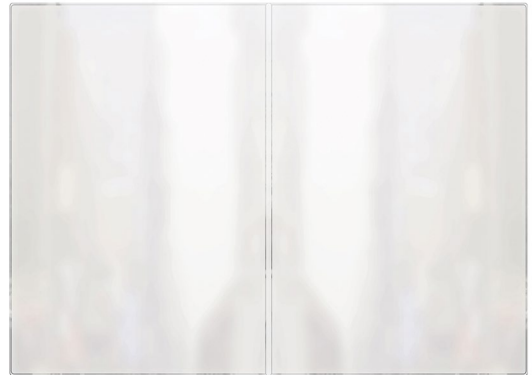
Style Configuration | Size | Gauge

ex. 100 8.5X11 12GA

LIST PRICING

SIZE	LIST PRICE
	PER DZ
4.25 X 11	\$36.00
5.5 X 8.5	\$42.00
8.5 X 11	\$46.80
8.5 X 14	\$51.60

200 12GA SERIES



ABOUT THIS PRODUCT

Two Panel Booklet | Side-Loading

HOW TO ORDER

Style Configuration | Size | Gauge

ex. 200 8.5X14 12GA

LIST PRICING

SIZE	LIST PRICE
	PER DZ
8.5 X 11	\$66.24
8.5 X 14	\$69.12

SALADS & MORE

SALADS

CAESAR

Romaine lettuce, croutons & parmesan cheese. 10.00

COBB

Chopped romaine lettuce, avocado, crumbled bleu cheese, bacon, tomatoes & eggs. 11.00

HARVEST

Mixed greens, apples, dried cranberries, candied walnuts and feta cheese. 11.00

DELI CHOPPED SALAD

Mixed greens, ham, turkey, tomatoes, egg, cucumber, carrots & cheese. 11.00

ROASTED BEET

Mixed greens topped with feta cheese, red onions, almonds & croutons. 11.00

SOUTHWESTERN

Crispy tortilla chips with mixed greens, cheddar-jack cheese, diced tomatoes, black beans, corn, roasted red peppers & avocado. 11.00

Dressing options include:
Kosher, Organic, Vinaigrette, Honey Mustard, Ranch, Caesar, Chipotle, Southwest Ranch, Bleu Cheese & Greek.

SALAD ADD ONS

Grilled Chicken 4.00

Grilled Shrimp 6.00

Grilled Steak 6.00

Salmon 6.00

Ahi Tuna 6.00



EGG DISHES

QUICHE

Savory special changes weekly. Served with a side salad. 11.00

ITALIAN SAUSAGE FRITTATA

Classic Italian egg dish with potatoes, sausage, provolone cheese, mushrooms. 12.00

SOUPS

French Onion

Chili

Soup of the Day
(ask your server about today's soup)

Cup 4.00 | Bowl 6.00

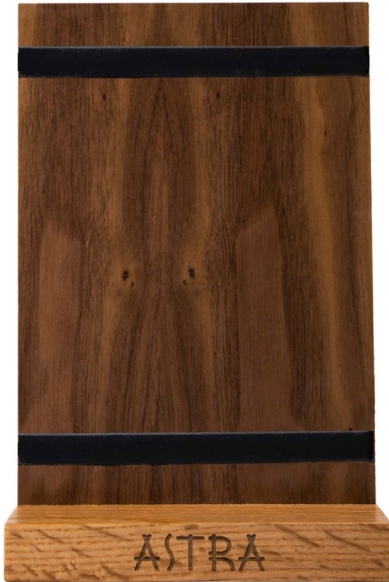


WOOD TABLE TALKER

Item Code: **WOOD-TT**

If you want to display your beverage or dessert menus in a creative way, then our rustic table talkers are perfect for you. These table talkers are crafted with authentic wood, making them extremely durable and long lasting. Their double-sided design makes it easy to display information to your customers without taking too much space on your table. Each wood table talker comes with 2 black bands.

INFORMATION ABOUT THE WOOD TABLE TALKER



**MTO Configuration. Standard comes with matching top & bottom wood.*

COLOR OPTIONS



Cherry



Maple



Walnut

HOW TO ORDER

Style Configuration | Size | Color

ex. WOOD-TT 5X7 MAPLE

LIST PRICING

COLOR	LIST PRICE/EACH
	12+
Cherry	\$36.00
Maple	\$36.00
Walnut	\$36.00

The price includes laser engraving both sides of the bottom panel.



COCKTAIL MENU

Amaretto Sour

amaretto liqueur, fresh lemon juice, and egg white

Bellini

prosecco, peach puree, and raspberry juice

Bloody Mary

vodka and tomato juice mixed with lemon juice, hot sauce, Worcestershire sauce, horseradish, fresh herbs, brown sugar and cracked black pepper

Clover Club

gin, lemon juice, dry vermouth, raspberry syrup and an egg white

Cosmopolitan

citrus vodka, Cointreau, cranberry juice and fresh lime juice



QR-CODE WOODBLOCK

Item Code: **WOODBLOCK-QR**

Stand out from competitors and showcase your menu in a simple, yet creative way with our QR Code Woodblocks. The 2"x2" wood block holds the 3"x4^{3/4}" wooden QR display in a 3/4" slot, which can be laser engraved on one or both sides. All woodblocks come with black fill. Don't have a QR code? You can engrave this product with anything, including table numbers, logos or slogans, establishment dates, sponsors, and so much more.

INFORMATION ABOUT THE QR-CODE WOODBLOCK



COLOR OPTIONS



Cherry



Maple



Walnut

HOW TO ORDER

Style Configuration | Color

ex. **WOODBLOCK-QR WALNUT**

LIST PRICING

COLOR	LIST PRICE/EACH		
	24-49	50-99	100+
Cherry	\$62.50	\$58.00	\$56.00
Maple	\$62.50	\$58.00	\$56.00
Walnut	\$62.50	\$58.00	\$56.00

The price includes laser engraving both sides of the top panel. +4.00 upcharge for each additional logo.



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Diploma of Graduation

DIPLOMA COVER

Item Code: **DIPLOMA**

After years of hard work and effort, you deserve to have a cover that displays your accomplishments and achievements with sophistication. Our handmade authentic bonded leather diploma covers are perfect for presenting and showcasing your graduation diplomas with style and class. They are ideal for middle school and high school diplomas, bachelor and master's degrees, doctorates, and more. Our covers hold 8.5" x 11" paper and come with an all-clear vinyl sheet to help preserve the life of your documents.

INFORMATION ABOUT THE DIPLOMA COVER



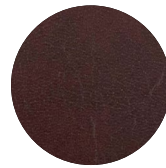
COLOR OPTIONS



Black



Brown



Wine

HOW TO ORDER

Style Configuration | Size | Color

ex. DIPLOMA 8.5X11 WINE

LIST PRICING

COLOR	LIST PRICE/EACH		
	24-99	100-249	250-499
Black	\$27.08	\$25.30	\$24.58
Brown	\$27.08	\$25.30	\$24.58
Wine	\$27.08	\$25.30	\$24.58

OUR STORY

Risch Inc. was founded in 1935 by Hans Risch, an immigrant from Liechtenstein, who sought a better life for his family in Upstate, New York. He began his journey in the menu cover business, printing and selling paper menus door-to-door, leaving an impression wherever he went.

Fast forward nearly a century and you will find a women-owned, women-led, 3rd and 4th generation employed business that remains thriving and true to its vision: helping all customers, no matter the size or industry, make beautiful, lasting first impressions to grow their brands and businesses.

Our family culture translates to our customers' happiness – a recipe that can only be curated over time. We embrace all projects and challenges, working closely with our partners and customers to find the best solution possible.

Our catalog has dramatically expanded to include menu and beverage covers, special daily presentations, placemats, tabletop accessories, signage, and service-staff products. Risch remains one of the top USA manufacturers within the restaurant and hospitality industries.

Our quality and vision have continually been strengthened by expanding and adjusting our product lines to meet the ever-changing needs of our customers and industries we represent.